Mayor issue within AXA Belgium \rightarrow Aging

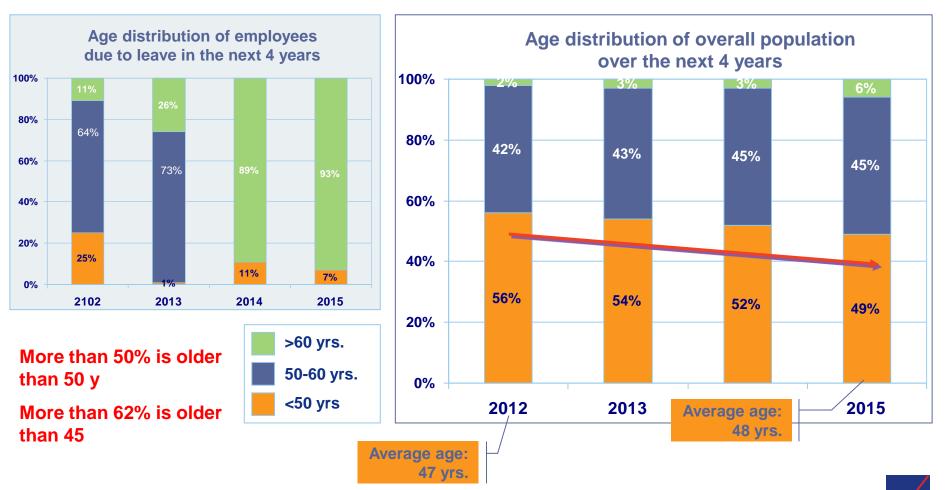
How can we improve end of careers





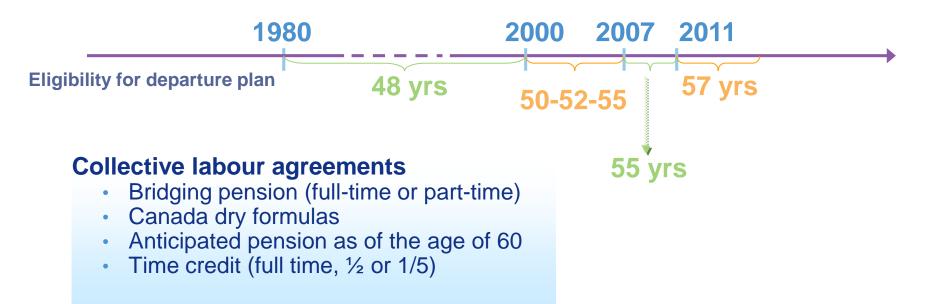
AXA's demographics & forecast

Despite increasing departure rate among >50 yrs in the next two years, average age of global population will rise.





End-of-career at AXA until today





Leading to a mindset:

- One's career "ends" at 50yrs
- No active initiatives to ensure 50+ maintain a constructive role in the working processes
- Government subsidies cover employer's 'creativity'
 in managing 50+'s career



Impact of the Di Rupo / new governement measures

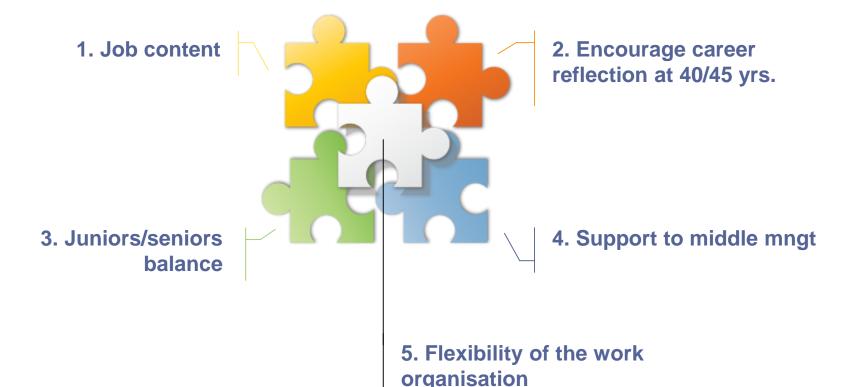
- Required duration of professional career from 35 years to 40 years
 => and still evolving
- Pension age from 60 years of age to 62 years of age => and still evolving
- End-of-career time credit as from the age of 55 instead of 50 => as from 2015 from the age of 60 ?
- Years of professional activity performed within the legal frame of end-of-career time credit: no longer considered as a full active period for the pension calculation





End of career at AXA – change of mindset,

Aside from the technical work-regime-based policy, set up of a broader framework based on 5 principles





Change of mindset

1. Job content (as of the age of 55)

- Redefining roles in order to keep 55+ integrated in a positive and constructive way in the working process and new way of working
 - We organised a survey 55+ in order to capture preferences of our employees regarding end of career options (working regime, easing measures, enrichment measures)



- > Enrichment measures \rightarrow f.i. experience@work
- > We involved our business units (business needs & change of mindset) & unions

2. Encourage career reflection at 40/45 yrs

- Perspectives of 40/45+ are changed (instead of the possibility of leaving within 5/10 years → they still have to work 20 or 25 years
 - We organised workshops 45+ in order to discuss "which are motivators or demotivaters that facilitate/not → longer working (3 most important issues, recognition, autonomy, management)





Change of mindset

3. Juniors/seniors balance

- Need to attract, develop and adapt to new generation (cf. slides annex 1..)
- 3 to 4 generations on the workfloor \rightarrow intergenerational management



4. Support to middle management

- They are sandwiched between various objectives:
 - Pressure on results from top management
 - Expectations of employees for a smart workplace, more flexibility, better worklife balance
 - From "management by control" to "management by trust"





Change of mindset

5. Flexibility of the work organisation @ AXA

- Partial homeworking
- More flexible part time regime's
- Household support (conciergerie)

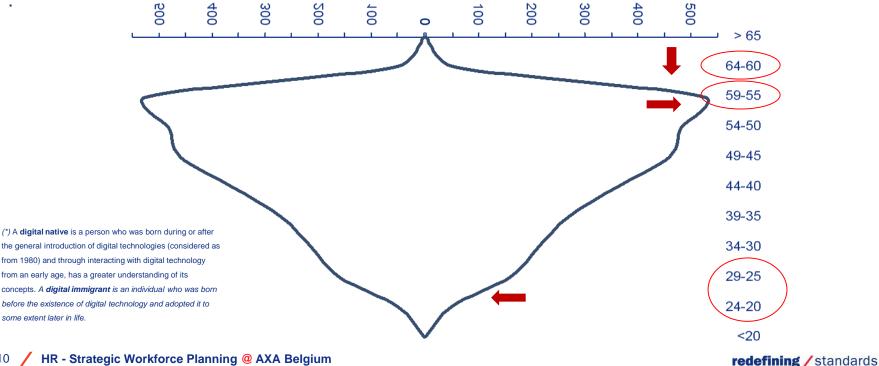




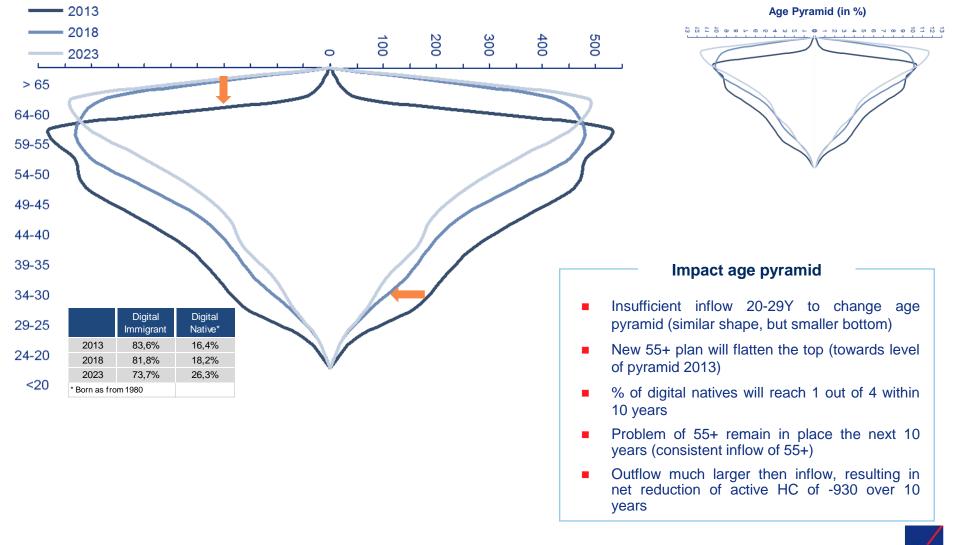


Annex 1 :Summary - Context

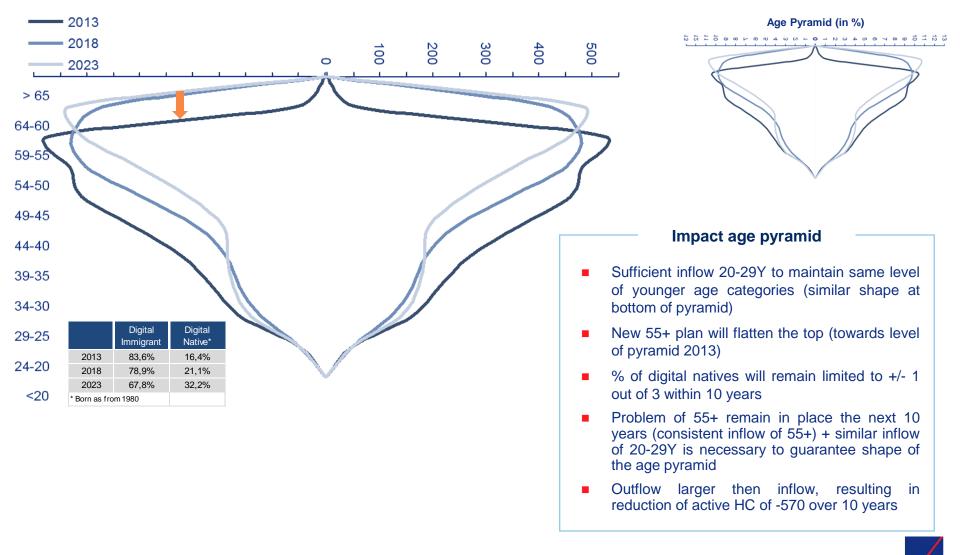
- Context 1: CCT 2011 & CCT 2014 have structurally reduced the numbers in the age category 60-64
- Context 2 : The potential outflow 55+ over the next 10 year is +/- 1.200 (in active HeadCount). This combined with an average turnover of 300 over the same period, the outflow increases to +/-1.500... This creates a large opportunity for potential inflow or changing the shape of the age pyramid
- Context 3 : The limited number of inflow in younger age categories (combined with a higher turnover in that age category) has kept the bottom of the pyramid very small. This means that the digital natives* in AXA are a minority....



Annex 2 : Scenario 1 : Annual recruitments of # 50 (20-29Y)



Annex 3 : Scenario 2 : Annual recruitments of # 100 (20-29Y)



Annex 4 : Scenario 2 : Annual recruitments of # 150 (20-29Y)

